



Active Links to Get You Writing!

www.sgabooks.com

I'm interested in independently publishing my book. Where do I start?

WELCOME, NEW PUBLISHING PROVIDERS, TO THE SGA RESOURCES LIST!

- The Darling Axe, novel development and editing services: <https://darlingaxe.com>
- Camille Pagán's Even Better Co. will help you build your career as a novelist: <https://www.evenbetter.co>
- Aimee Ravichandran of Abundantly Social, offering PR, social media, and author services: <https://abundantlysocial.com/>
- Looking for competitively priced editing services? Check out FirstEditing.com and tell JoEllen Jenn from SGA Books sent you: <https://www.firstediting.com/>
- Brooke Adams, done-for-you publishing services, developmental editing, and six-month masterminds for authors: <https://www.wearewritingbrave.com/>
- Ruth Schwartz, The Wonderlady, a one-stop shop for book creation: <https://thewonderlady.com/>
- The Independent Book Publishers Association offers a CHECKLIST to make sure your book is in alignment with industry standards: <https://www.ibpa-online.org/page/standardschecklist>
- Draft2Digital now does PRINT! From the Draft2Digital blog: <https://www.draft2digital.com/blog/press-release-draft2digital-opens-d2d-print-to-every-author/>
- Stuart Bache of Books Covered is now Stuart Bache Design: <https://www.stuartbache.co.uk/>
- BookVault, a new POD provider out of the UK, is making some moves: www.bookvault.app
- Written Word Media has great marketing services, including a membership program to amp up your reach: <https://www.writtenwordmedia.com>

FIND YOUR NEXT TEACHER OR COMMUNITY:

- Tiffany Yates Martin, FoxPrint Editorial, **my go-to expert for all things writing (check out her courses!)**: <https://foxprinteditorial.com/>
- Writers Helping Writers, featuring amazing resources by Angela Ackerman and Becca Puglisi: <https://writershelpingwriters.net/one-stop-for-writers/>
- The Creative Academy, run by Eileen Cook and Crystal Hunt: <https://creativeacademyforwriters.com/>

- Author Ever After, a community for romance writers, run by Danika Bloom: <https://www.authoreverafter.com/>
- Writing Mastery Academy, run by best-selling author Jessica Brody: <https://www.writingmastery.com/>
- Resilient Writers and the Writers Flow Studio, run by Rhonda Douglas: <https://www.resilientwriters.com/>
- AutoCrit, writing and editing support on their brand-new platform: <https://www.autocrit.com/>
- Sacha Black has an active Slack community if you're one of her patrons (<https://www.patreon.com/sachablack>) AND she has a full list of courses at <https://sachablack.co.uk/writing-courses/>.
- Becca Syme's Better-Faster Academy: <https://betterfasteracademy.com/wbf101/>
- [Wordsmith Workshops, run by bestselling author Beth Revis: https://wordsmithworkshops.substack.com/](https://wordsmithworkshops.substack.com/)
- Jane Friedman is a legend in the publishing business: <https://www.janefriedman.com/>
- Writers in the Storm blog: <https://writersinthestormblog.com/>
- Reedsy Blog (so much good stuff there, and the blog is free!): <https://blog.reedsy.com/>
- John Fox: <https://bookfox.thinkific.com/>
- Joanna Penn: <https://www.thecreativepenn.com/courses/>
- Good Story Company, run by Mary Kole: <https://www.goodstorycompany.com/>
- Kindlepreneur with Dave Chesson (Dave offers a BUNCH of free, very useful tools for authors): <https://kindlepreneur.com>

ISBNs (International Standard Book Number, the barcode on the back of books):

- About ISBNs: **Definitely read this before paying a bunch of money for ISBNs you may not need:** <https://blog.reedsy.com/how-to-get-an-isbn/>
- Free ISBNs for authors in Canada via ISBN Canada: <https://library-archives.canada.ca/eng/services/publishers/isbn/Pages/isbn.aspx>

DISTRIBUTORS/AGGREGATORS:

- **START HERE:** <https://blog.reedsy.com/guide/ebook/ebook-distribution/>
- Publish Drive: <https://publishdrive.com/>
- Draft2Digital: <https://www.draft2digital.com>
- BookBaby: <https://www.bookbaby.com/>
- StreetLib: <https://www.streetlib.com/>
- eBook Partnership: <https://ebookpartnership.com/>

E-BOOK AND PAPERBACK CONVERTER/CREATORS:

- Vellum: <https://vellum.pub> (This is my favorite program. SO easy and lovely!)

- Atticus (by Dave Chesson of Kindlepreneur): <https://www.atticus.io/>
- Scrivener 3: <https://www.literatureandlatte.com/>
- Draft2Digital has a formatting option: <https://draft2digital.com/faq/>
- Reedsy: <https://reedsy.com/write-a-book>
- PublishDrive: <https://converter.publishdrive.com/>
- Joanna Penn of The Creative Penn offers a great article on formatting tips: <https://www.thecreativepenn.com/formatting/>
- Don't want to format the book yourself? Hire a pro: <https://www.polgargusstudio.com/>

UNIVERSAL LINK TOOLS:

- 1Link by Derek Murphy of CreativIndie: <https://1link.st/>
- Books2Read: <https://books2read.com/links/ubl/create/>
- BookLinker.com: <https://booklinker.com/>
- Linktr.ee Book Links: <https://linktr.ee/blog/introducing-linktrees-book-links/>
- Story Origin: <https://storyoriginapp.com/>

COVER DESIGNER AND EDITORIAL SERVICES RESOURCES:

- SGA Books is stepping into the premade cover design game: <https://www.sgabooks.com/bookcovers>
- Andrea Gibb at Wind and Root is SO talented (I love her work!)—she does custom and premade design: <http://www.windandroot.ca/custom-book-design.html>
- Reedsy (resources for editing, cover design, the works!): <https://reedsy.com>
- Bailey Designs Books: <https://www.baileydesignsbooks.com/>
- Regina Wamba does absolutely gorgeous, custom photography and design: <https://reginawamba.com/book-packages#/>
- Stephanie at Seventh Star Art: <https://www.seventhstarart.com/>
- Hang Le: <https://www.facebook.com/designsbyhangle/>
- Ana Grigoriu-Voicu: Premade store, <https://www.kingwoodcreations.com/>; for original design, <https://www.books-design.com/>
- Ashley Santoro: <https://ashleysantoro.com/romance-book-covers>
- Shanoff Designs: <https://www.shanoffdesigns.com/covers-by-shanoff>
- CreativIndie Covers, Derek Murphy: www.creativindiecovers.com
- Ebook Launch: <https://ebooklaunch.com/>
- Damonza: <https://damonza.com>
- Joanna Penn has a comprehensive list of book cover designers: <https://www.thecreativepenn.com/bookcoverdesign/>
- Mariah Sinclair: <https://www.thecovervault.com/>
- Stuart Bache Design: <https://www.bookscovered.co.uk>
- Deranged Doctor Designs: <http://www.derangeddoctordesign.com>
- The Cover Collection: <http://www.thecovercollection.com/premadeebook-kindle-covers-fiction>
- Covermint: www.covermint.design (Spendy; doesn't appear to have any romance premades)
- Cover Designer Directory: <https://coverdesignerdirectory.com/>
- Moor Books Design premades: <https://www.moorbooksdesign.com/premade-book-covers-for-sale>
- Book Cover Zone: <https://bookcoverzone.com/>

- BookFly Design: <https://www.bookflydesign.com/portfolio>
- A list of 14 designers (some will be duplicates of above) from Writing Tips Oasis: <https://writingtipssoasis.com/book-cover-designers-for-self-publishers/>

POPULAR STOCK PHOTOGRAPHY SITES:

- iStock: <https://www.istockphoto.com/>
- BigStock: <https://www.bigstockphoto.com/>
- Dreamstime: <https://www.dreamstime.com/>
- Adobe Stock images: <https://stock.adobe.com/>
- Deposit Photos**: <https://depositphotos.com/>
- Shutterstock: <https://www.shutterstock.com/>
- Creative Market: <https://creativemarket.com/>
- Envato: <https://elements.envato.com/photos>
- Getty Images: <https://www.gettyimages.com/>
- Tonl: <https://tonl.co/>
- Photocase: <https://www.photocase.com/>
- EyeEm: <https://www.eyeem.com/>
- Stocksy: <https://www.stocksy.com/>
- Arcangel: <https://arcangel.com/>
- Jumpstory: <https://jumpstory.com/>
- Alamy: <https://www.alamy.com/>
- Trevillion: <https://www.trevillion.com/home>
- Pexels: <https://www.pexels.com/>
- Unsplash: <https://unsplash.com/>
- StockSnap: <https://stocksnap.io/>
- VectorStock: <https://www.vectorstock.com/>
- Burst: <https://burst.shopify.com/>

*(**Via my referral/affiliate link)*

FREELANCE EDITORS:

- **Start HERE:** <https://blog.reedsy.com/editors-for-new-writers/>
- Reedsy: <https://reedsy.com/>
- Tiffany Yates Martin*, FoxPrint Editorial: <https://foxprinteditorial.com/>
- Jim Thomas* (YA and MG specialist): <http://jimthomaseditor.com/>
- The Darling Axe, novel development and editing services: <https://darlingaxe.com>
- FirstEditing.com: <https://www.firstediting.com/>
- Brooke Adams, We Are Writing Brave: <https://www.wearewritingbrave.com/>
- Joanna Penn has another list, this time with editors: <https://www.thecreativepenn.com/editors/>
- My editorial site (copy and line editing, proofreading): <https://www.plumfieldediting.com>

**I've worked with both of these editors on big projects, and they are worth every penny.*

MAILING LIST PROVIDERS (there are others but these are the most popular right now):

- MailerLite: <https://www.mailerlite.com>
- Constant Contact: <https://www.constantcontact.com/>
- MailChimp: <https://mailchimp.com>
- ConvertKit: <https://convertkit.com>
- Squarespace has email capabilities built into their website platform: <https://www.squarespace.com/>
- SendFox: <https://sendfox.com/>
- AWeber: <https://www.aweber.com/>
- HubSpot: <https://www.hubspot.com/products/marketing/newsletter-builder>
- Drip: <https://www.drip.com/>

MOST POPULAR E-BOOK and PAPERBACK/HARDCOVER PRINT AND DISTRIBUTION OPTIONS:

- Amazon KDP: https://kdp.amazon.com/en_US/
- KDP Select: https://kdp.amazon.com/en_US/help/topic/G200798990
- IngramSpark: <https://www.ingramspark.com>
- LOCAL TO CANADA for PRINT BOOK SMALL RUNS: Island Blue Printorium Bookworks: <https://printoriumbookworks.islandblue.com>
- Apple Books for Authors: <https://authors.apple.com/>
- Barnes & Noble Press (Nook): <https://press.barnesandnoble.com/>
- Rakuten Kobo (US): <https://www.kobo.com/us/en/p/writinglife>
- Rakuten Kobo (Canada): <https://www.kobo.com/ca/en/p/writinglife>
- Google Play Books: <https://play.google.com/books/publish/u/O/>

PRODUCE AND/OR DISTRIBUTE YOUR AUDIOBOOK (LIST NOT EXHAUSTIVE):

- **Start here:** <https://www.writtenwordmedia.com/self-publish-audiobook-production-and-distribution/>
- ACX: <https://www.acx.com>
- Findaway Voices: <https://findawayvoices.com>
- Lantern Audio: <https://lanternaudio.com/independent-publishing/>
- Author's Republic: <https://www.authorsrepublic.com/>
- Kobo: <https://www.kobo.com/us/en/p/writinglife>
- PublishDrive: <https://publishdrive.com/distribution.html>

CONTENT DISTRIBUTORS/PROVIDERS FOR SERIALIZED WORK:

- Yonder: <https://www.yonderstory.com>
- Radish: <https://www.radishfiction.com>

- Wattpad: <https://www.wattpad.com>
- Kindle Vella (US only currently): <https://www.amazon.com/kindle-vella/> / https://kdp.amazon.com/en_US/help/topic/GR2L4AHPMO44HNO7
- Dreame: <https://www.dreame.com>
- Kiss (via Crazy Maple Studio): <http://writekiss.com/>

TO BE ADDED TO YOUR MARKETING AND SOCIAL MEDIA STRATEGY:

- David Gaughran's article on BEST BOOK PROMOTION SITES: <https://davidgaughran.com/best-promo-sites-books/>
- Mixtus Media (follow them on social media too!): <https://www.mixtusmedia.com/>
- BookBub: <https://www.bookbub.com/launch>
- Chirp by BookBub for audiobooks: <https://www.chirpbooks.com/>
- Author Central Page on Amazon: <https://author.amazon.com/>
- Social media channels: TikTok, Facebook, Instagram, Pinterest
- BookBrush, to create ads: <http://bookbrush.com/>
- Canva, to create ads: <https://www.canva.com/>
- Stencil, to create ads: <https://getstencil.com/>
- Freebooksy: <https://www.freebooksy.com/>
- Fussy Librarian: <https://www.thefussylibrarian.com/advertising/>
- Red Feather Romance: <https://www.redfeatherromance.com/for-authors/>
- Written Word Media promotions: <https://www.writtenwordmedia.com/>
- Facebook/Meta Ads: <https://www.facebook.com/business/ads>
- Amazon Ads for Books: <https://advertising.amazon.com/books>
- BookBub Ads: https://www.bookbub.com/partners/bookbub_ads
- BookBub Featured Deals: https://www.bookbub.com/partners/featured_deals
- LitRing group promos and advertising: <https://www.litring.com/authors/>
- To build your newsletter/email list: <https://www.booksweeps.com/authors/join-a-promo/> (and check out their homepage for great ebook recs: <https://www.booksweeps.com/>)

FOR HELP WITH FINDING KEYWORD AND KEYWORD PHRASES & CATEGORIES/SUBCATEGORIES:

- Publisher Rocket: <https://publisherrocket.com/> (\$97 USD as of Dec. 2022)
- KDSpy: <https://www.kdspy.com> (\$69 USD as of Dec. 2022)
- StoryOrigin: <https://storyoriginapp.com/> (Monthly or annual fee depends on service level you choose)
- BookSprout also offers a keyword tool: <https://booksprout.co>
- K-Lytics: <http://k-lytics.com> / <http://k-lytics.com/pricing> (Starts at \$37 USD a month but remember you can use it for a single month and cancel/resubscribe as your publishing schedule requires. If you subscribe, you can also buy one report at a time as they come out. **SO MUCH INFO** in these reports, it can be overwhelming.)

DISTRIBUTION OF YOUR FINISHED BOOK TO READERS TO GET REVIEWS & FOR GIVEAWAYS:

- Book Sirens: <https://booksirens.com/> – **I love this service, FYI.**
- BookFunnel: <https://www.bookfunnel.com>
- BookSprout, an advance reader copy (ARC) distribution system: <https://booksprout.co>

- Prolific Works: <https://www.prolificworks.com/>

EXCELLENT RESOURCES AND COURSES FOR ADDITIONAL SUPPORT AND RESEARCH:

- David Gaughran is awesome: <https://courses.davidgaughran.com/courses/starting-from-zero>
- Authors AI Learning Center: <https://authors.ai/learning-center/>
- Alliance of Independent Authors (ALLi): <https://www.allianceindependentauthors.org>
- Joanna Penn of The Creative Penn is fantastic: <https://www.thecreativepenn.com/courses/>
- Sacha Black: <https://sachablack.co.uk/writing-courses/>
- Bryan Cohen, Amazon Ads school and help with blurb writing: <http://bryancohen.com/>
- Kindlepreneur with Dave Chesson: <https://kindlepreneur.com>
- Mark Dawson's Self-Publishing Formula: <https://selfpublishingformula.com/courses/#selfpublishing>
- Nick Stephenson's Your First 10K Readers: <https://www.yourfirst10kreaders.com>
- Alana Terry's Successful Writer courses: <https://successfulwriter.podia.com/>

SOME HELPFUL AND INSPIRING E-BOOKS/PAPERBACK BOOKS ON THE BUSINESS OF WRITING AND SELLING BOOKS (additional links are available via my LEARNING LIBRARY):

- My VERY FAVORITE editing guidebook: *Intuitive Editing*, Tiffany Yates Martin, <https://foxprinteditorial.com/intuitive-editing/>
- *Immersion and Emotion: The Two Pillars of Storytelling*, by Michelle Barker and David Griffin Brown
- *Writing the Romantic Comedy*, Billy Mernit
- *Dreyer's English*, Benjamin Dreyer
- *Seize the Story: A Handbook for Teens Who Like to Write*, Victoria Hanley
- *Spilling Ink*, Anne Mazer and Ellen Potter, <http://www.annemazerbooks.com/spilling-ink/>
- *7-Figure Fiction*, Theodora Taylor
- *The Novel Workbook for Messy Writers*, Gabrielle Prendergast
- *The Trope Thesaurus*, Jennifer Hilt
- *Top Tropes*, Aimee Walker
- *The Idea*, Erik Bork
- *Dear Writer, You Need to Quit*, Becca Syme
- *Writing Killer Cover Copy*, Elana Johnson
- *Writing and Marketing Systems*, Elana Johnson
- *Romance Your Brand: Building a Marketable Genre Fiction Series*, Zoe York
- *Self-Editing for Fiction Writers*, Renmi Browne and Dave King
- *Wonderbook*, Jeff VanderMeer
- The Complete Thesaurus Collection from Angela Ackerman and Becca Puglisi: <https://writershelpingwriters.net/bookstore/>
- *Save the Cat Writes a Novel*, Jessica Brody: <https://www.jessicabrody.com/books/non-fiction/save-cat-writes-novel/about/>
- *Newsletter Ninja 2*, Tammi Lebreque, <https://newsletterninja.net/>
- *Let's Get Digital*, David Gaughran (self-publishing)
- *Strangers to Superfans*, David Gaughran (newsletters)
- *Successful Self-Publishing*, Joanna Penn*
- *Revision and Self-Editing for Publication*, James Scott Bell

- *Full Time Author*, Eileen Cook and Crystal Hunt
- *Scrappy Rough Draft*, Donna Barker
- *Build Better Characters* and *Create Story Conflict*, Eileen Cook
- *Strategic Series Author*, Crystal Hunt
- *On Writing*, Stephen King
- *Pity the Reader*, Kurt Vonnegut
- *The Seven Basic Plots*, Christopher Booker
- *The Anatomy of a Bestseller*, Sacha Black
- *The Plot Whisperer*, Martha Alderson
- *Story Genius* and *Wired for Story*, Lisa Cron
- *The Author's Guide to Cover Design*, Stuart Bache
- *Great Stories Don't Write Themselves*, Larry Brooks

**If you go to Joanna Penn's website, The Creative Penn, she has a TON of great books to help you. She's considered one of the original experts in successful self-publishing.*

SOME USEFUL PODCASTS (and podcasts are free!):

- What Were You Thinking with Dana Goldstein
- The Indy Author podcast and video series: <https://www.theindyauthor.com/>
- The Creative Penn podcast with Joanna Penn
- The Autonomous Creative with Jessica Abel
- Scriptnotes with John August and Craig Mazin
- #AmWriting with KJ DellAntonia
- Grammar Girl
- Virtual Book Tour
- Authors on the Air
- Writer, Writer, Pants on Fire with Mindy McGinnis
- Writers, Ink.
- The Writer Files
- Writer's Routine
- Whoa!mance
- The Shit No One Tells You About Writing
- The Daring Author
- DIY MFA Radio with Gabriela Pereira
- The RomCom Rewind
- The Rebel Author Podcast with Sacha Black
- Fiction Writing Made Easy
- The Dialogue Doctor with Jeff Elkins
- The Story Blender Podcast
- Manuscript Academy
- We Fight So You Don't Have to with Liz Fenton and Lisa Steinke
- Day Drinking with Authors
- Romance Happy Hour
- Ask ALLi's Self-Publishing Advice Podcast

- Stark Reflections on Writing and Publishing with Mark Leslie Lefebvre
- Wish I'd Known Then ... for Writers with Sara Rosett and Jami Albright
- The Rebel Author Podcast with Sacha Black
- Self-Publishing Show with Mark Dawson and James Blatch
- The Sell More Books Show
- Helping Writers Become Authors with KM Weiland
- The Kobo Writing Life
- Write Your Screenplay with Jacob Krueger
- The Book Marketing Show with Dave Chesson
- SPA Girls (Self-Publishing Authors) Podcast

There are many out there, so have a look!

COOL WRITING AND EDITING SOFTWARE:

- Scrivener: <https://www.literatureandlatte.com/scrivener>
- Ulysses (for Mac, iPad, and iPhone): <https://ulysses.app/>
- Dabble: <https://www.dabblewriter.com/>
- Squibler: <https://www.squibler.io/novel-writing-software>
- Reedsy Book Editor: <https://reedsy.com/write-a-book>
- Novlr: <https://novlr.org/>
- Plottr: <https://plottr.com/welcome/>
- NovelChick: <https://novelchick.com/>
- AutoCrit: <https://www.autocrit.com/>
- Authors AI: <https://authors.ai/>
- Hemingway: <https://hemingwayapp.com/>
- ProWriting Aid: <https://prowritingaid.com/>
- Sudowrite AI: <https://www.sudowrite.com>



www.sgabooks.com
www.plumfieldediting.com
www.elizagordon.com
www.jennifersommersby.com